


THE *work* HORSE

SEPTEMBER 2005 VOLUME II

OFFICIAL NEWSLETTER OF THE KENTUCKY EQUINE  EDUCATION PROJECT

**Horses
work**
for Kentucky.

KEEP ADVOCATES CASINO GAMING TO SUPPORT EDUCATION, HEALTHCARE, OTHER STATE PROGRAMS

In a unanimous vote at its September meeting, the Kentucky Equine Education Project (KEEP) board of directors took a position on casino gaming in the state. That position was announced today at a press conference on the Capitol steps in Frankfort. Officially, the board adopted the following statement:

"In the interest of preserving Kentucky's equine heritage and strengthening the state's economy, the Kentucky Equine Education Project supports a voter referendum to amend the state constitution to allow for full casino gaming for those holding licenses to operate racetracks in Kentucky. KEEP supports earmarking significant and quantified gaming tax revenues for education, healthcare, local development funding, and preserving the environment."

"The state obviously is in need of additional revenue for a number of programs, including the ones articulated in our position statement," said Jim Navolio, executive director of KEEP. "Given the choices between a tax increase and expanded gaming with casinos, the most strategic decision is to go with gaming, which also makes us more competitive with many of our neighboring states. We believe the KEEP Plan is the right approach at the right time."

"We look at this as a winning situation for everyone—especially the people of Kentucky who could see hundreds of millions of dollars in new revenue to support education, healthcare for the poor and elderly, economic development, and infrastructure improvements at the local govern-

ment level, including roads, bridges, water and wastewater treatment facilities."

Industry estimates on the revenue impact to Kentucky approach \$400 million on an annual basis.

"The other important consideration for Kentucky voters is that the casinos would be limited to those currently holding racetrack licenses in the state but all counties of Kentucky would benefit from the revenues generated," said Navolio. "Some other proposals would see a proliferation of gaming operations, as we saw with the lottery. Confining expansion to a few limited areas will allow them to become 'destination' sites for tourists, which would also increase our competitive position with other

states."

"We are honored to be joined by a number of statewide associations at our announcement today. These groups see the value of the horse industry and see the KEEP Plan as a means for increasing revenues across the state without implementing a tax increase," said Navolio. Groups in attendance included the Kentucky Association of Counties, United Food and Commercial Workers, Kentucky Thoroughbred Association, Northern Kentucky Chamber of Commerce, Paducah Area Chamber of Commerce, Greater Louisville, Inc., Churchill Downs, Inc., Turfway Park, Kentucky Quarter Horse Association, American Quarter Horse Association, Kentucky Chapter of HBPA and the United States Equestrian Federation. KEEP believes these groups are just the beginning and will be talking with other associations about its plan in the coming weeks.

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-Jim Navolio, KEEP

Executive Director

BOARD MEMBER SPOTLIGHT- JOHN LONG

John Long was born in St. Louis, Missouri, and grew up in Colorado. His affiliation with horses began by accident, after he turned 40! John was working in the hotel/restaurant business when he was recruited by Ladbroke Race Corporation, the world's largest bookmaker. Ladbroke had offices in the United States during the 1980's and 1990's, and owned a number of racetracks in the US at that time. They established the first pari-mutuel (greyhound) track in Texas, and developed the off-track betting network in both Pennsylvania and Wyoming. While working for them, John lived in Detroit, Pittsburg, and Sonoma, California. When Ladbroke left the USA, John anticipated an early retirement, raising grapes and horses, in Napa Valley. However, he wound up coming to Kentucky in 1999 to work as Chief Operating Officer for Churchill Downs, Inc. Currently, John is Chief Executive Officer of the United States Equestrian Federation, the National Governing Body of Equestrian Sport. He and his wife, Annie, live in Shelbyville and breed Friesians. John learned to ride as an adult. John's personal pleasure riding horse is a retired thoroughbred, who raced until he was 9, with 60 starts. Until recently, John had a Friesian gelding, but he recently was sent to an ill child in St. Louis, through the Make A Wish program.



John Long with one of his Friesians.

Have you ever been involved in an organization similar to KEEP?

No, and I've said this many times- KEEP is the most unique organization of its kind in the country! It's the only organization that I am aware of in which Thoroughbred and Sport Horses -all breeds, really- have a common set of goals.

Where do you see KEEP in 5-10 years?

Good question. I don't think KEEP is going to do its work and go away. KEEP will even be more vital 5 years out that it is today. The American Horse Council's report that just came out shows good news for anyone associated with horses; recreational riding is growing as well as competitive. KEEP will play a major role in the Commonwealth with regard to recreational riding.

I also think we have a real opportunity to coalesce a Sport Horse breeding industry in the United States, so that we aren't so reliant on Europe. There are pockets of Sport Horse breeding in the US, but there isn't a plan. KEEP could play an instrumental role in making that happen, by getting behind an initiative to find a place for Sport Horses in this last bit of legislation that was passed, the Breeders' Incentive Awards program. We need to think of registries in a different way. This is a unique opportunity for Kentucky to jumpstart a Sport Horse Breeding registry. What better place to do this in the United States than Kentucky? What we need to do now is create a space for it, details to follow.

How did you become involved with KEEP?

Shortly after KEEP was formed, a public meeting was held at the Kentucky Horse Park. I approached Governor Jones at that time and offered my services to play a role on the Board in order to expand the role of KEEP to include all breeds and disciplines, a notion Governor Jones was already considering.

BENEFITS OF A KEEP MEMBERSHIP

- Receive all KEEP newsletters, press releases and updates
- Free admission to Kentucky Pari-mutuel Race Tracks (excluding the Kentucky Derby, Kentucky Oaks and the Breeders' Cup) through December 2006
- Free admission to the Kentucky Horse Park/ American Saddlebred Museum through December 2006 and 15% discount at the Horse Park Gift Shop

KEEP'S MISSION

The Kentucky Equine Education Project (KEEP) was formed to build broad-based education and grassroots initiatives to increase awareness of the benefits of Kentucky's horse economy, including all breeds, and to promote and preserve jobs and economic opportunities within the equine industry for Kentuckians throughout the Commonwealth.

A BREED APART THE FRIESIAN

The majestic Purebred-Friesian is black in color with some variation in hue, adorned with a luxurious long heavy mane and tail, and conspicuous feathered fetlocks. A small white star is permissible on the forehead.

The adult Purebred Friesian stallion should be 15.2 hands by the age of four, and mares and geldings should be at least 14.3 hands. The height of 15.2 to 16.0 hands is average, although some horses are taller or shorter. The average weight is 1300+ pounds.

The Purebred Friesian is known for its friendly but lively character, as well as its intelligence and eagerness to learn. These characteristics make it possible to use the Friesian horse for many applications. Not only have they been used as coach horses, driving and show driving horses, but they are also well suited to perform in halter, various English disciplines including hunter hack, western pleasure and trail, costume, dressage, exhibition, and recreational riding.



Nanco, ridden by Lexingtonian Susan Posner, for Kentucky owner, Nancy Haydon of Bowling Green.

The Friesian is, by nature, design of presence and movement, a talented show horse.

The foundation of the modern Friesian seems to have made its appearance in the early 16th Century.

During the Dutch Independence War against Spain, it is believed that the Spanish Andalusian horse was mixed into the Friesian bloodlines influencing development of today's Friesian.

References to the Friesian as a war horse in this period are well documented, as is its presence in the stables of the nobility of Europe, including the Hungarian King Louis II, Don Juan of Austria and Prince George William of Prussia.

There is evidence that the Friesian made its presence felt in New Amsterdam (New York), North America as early as 1625 and that it may also have played a role in the development of the Morgan horse.

To learn more about this breed visit the IFSHA's website at www.friesianshowhorse.com.

EQUINE FARM MANAGER DIES FROM ACCIDENTAL OVERDOSE OF XYLAZINE

The following is an excerpt from an article by the Kentucky Fatality Assessment and Control Evaluation Program (FACE). This program is funded from the Centers for Disease Control and the National Institute of Safety and Health. The Purpose of FACE is to aid in the research and prevention of occupational fatalities by evaluating events leading to, during and after a work related fatality. Recommendations are made to help employers and employees to have a safer work environment. For more information about FACE, or to read the article in its entirety visit www.kiprc.uky.edu.

On October 6, 2003, a 49-year-old male equine farm manager accidentally died after injecting himself with an unknown quantity of Sedazine (xylazine), a sedative commonly used to sedate horses. After visiting a barn's storage area at approximately 8:45 am, the farm manager went to his house located on the farm and apparently tried to ease his pain by injecting himself with xylazine. At approximately 9:45 am, a female co-worker saw the farm manager's dog running unrestrained outside and went to the farm manager's house to return the dog. Upon entering the house, she found the farm manager lying face down on the kitchen floor. She looked for a phone but did not find one. The worker went outside, flagged down a passing farm

truck and asked the driver to call emergency services. Emergency services personnel arrived, found the victim dead, and contacted local law enforcement and the coroner. The coroner arrived at the scene and pronounced the victim dead.

To prevent future occurrences of similar incidents, the following recommendations have been made:

Recommendation No. 1: Farm personnel, including owners, managers, and farm workers should be educated on the risk of adverse and fatal human effects associated with the use of common equine veterinary drugs.

Recommendation No. 2: Manufacturers of commonly used on-site equine drugs should include stronger label warnings against potential adverse human effects of the drugs by injection or ingestion.



TEAM LEADER RANKS CONTINUE TO GROW:

KEEP continues to add to the team leader ranks throughout the state. The following are the latest of these additions.

- Bruce Addington, Boyd County; he has Rocky Mountain Horses, owns Fairwinds Farm and is a consultant to Appalachian Fuels in Boyd County.
- James "Buck" Winburn, Estill County co-Team Leader; owns Mountain Horses.
- Helana Angel, Lee County co-Team Leader; has Rocky Mountain horses and works for Dr. James Noble of the Rural Health Clinic.
- Kelly Cole, Lee County co-Team Leader; owns Tennessee Walking Horses, Palominos and Standardbreds. She works for C&C Feeds and sells mainly Horse Feed.
- Valerie Stokes, Barren County co-Team Leader; owns Quarter Horses and is a District Technology Integration Specialist for the Barren County School System.
- Del Lowell, Oldham County; she does Hunter Jumpers. Del is replacing Howard Rea who recently moved.
- Mike Spradlin, Greenup County co-Team Leader; President of the Mountain Pleasure Horse Association and owns a real estate company.
- Janette Bokkon, Ohio County co-Team Leader; has Missouri Fox Trotters and works for the Kentucky Housing Corporation.
- Bobby Chinn, Ohio County co-Team Leader, has Quarter Horses and is involved in the Chamber of Commerce, United Way and Industrial Foundation of Ohio County.
- Julie Clark, Powell County co-Team Leader, owns Mountain Horses and works for the Powell County Board of Education.
- Bobby Drake, Powell County, co-Team Leader, has Tennessee Walking Horses and Kentucky Mountain Pleasure Horses. He is also the County Judge.
- Gary and Jackie Hardin, Greenup County co-Team Leaders, breeds Natural Gaited Horses.
- Ellis "Buddy" Pennington, Elliott County co-Team Leader; breeds, owns and shows Natural Gaited Horses. He makes custom cabinets and woodworking as a profession.
- Tammy Garrison, Warren County co-Team Leader; she owns and operates Magnolia Quarter Horses and teaches weather forecasting at Western Kentucky University.
- Jacob Clabes, Kenton County co-Team Leader, he owns and shows Quarter Horses and operates a sign and engraving business in Northern Kentucky.
- Debi Davis, Livingston County Team Leader, she owns Quarter Horses and is politically involved in her county government.
- Stephanie England, Boone County co-Team Leader, she owns and operates Little Britain Stables in Burlington, Kentucky, an all breed facility specializing in Saddleseat instruction.

Team leaders will be working to form a committee of interested persons representing all breeds. A public meeting will be held in the near future in each of the counties to explain KEEP's goals and to sign up new members.

KEEP RECOGNIZES VOLUNTEER OF THE YEAR

The Kentucky Equine Education Project (KEEP) at the last Board of Directors meeting, awarded its Volunteer of the Year Award to Rachel Fowler, a student at the University of Louisville majoring in equine business.

Fowler learned about KEEP during a class when her instructor Rich Wilcke, a KEEP board member, invited KEEP's Executive Director Jim Navolio to speak. Since that time Rachel has volunteered her time to let others know about KEEP and its mission. She has been to more than 25 horse shows and events, and

opening day at Keeneland's Spring Meet handing out brochures and promoting the organization.

"Rachel is the ideal volunteer," said Navolio.

"She's enthusiastic about KEEP and our mission and has taken the initiative to travel the state and help us spread the word about our organization."

After graduating college Rachel is looking forward to beginning her career in the Kentucky horse industry.

"I would love to do some type of marketing or public relations for a racetrack someday," said Fowler.



Ms. Rachel Fowler is presented the KEEP Volunteer of the Year Award by Board Member Rich Wilcke and Board Chairman Gov. Brereton Jones.

KEEPIN UP WITH KEEP



The Edmonson County Saddle Club displays the KEEP banner at their recent show.



Participants at the Eastern Kentucky Quarter Horse Show in Owingsville, August 21st.



A family visits the KEEP Booth at Hats Off to the Horse Industry Day at the Horse Park on August 20th

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KEEP CALENDAR OF EVENTS

SEPTEMBER 2005

September 1st	Fayette County Farm Bureau Field Day
September 8th-11th	Bath Co. Ag & Horse Fair
September 9th-17th	International Rocky Mountain Show
September 10th	Kentucky Arabian Horse Association, Inc Horse Show
September 10th	Bluegrass Spotted Saddle Horse Fall Championship Show
September 10th-11th	The Nan Tippin Classic
September 13th	Public Meeting - Logan County High School Cafeteria, Russellville at 6:00 p.m.
September 15th	Kentucky State University Field Day - Farnklin County
September 15th	KEEP Day at the Races (Red Mile)
September 16th-18th	Equine Affaire, KY State Fairgrounds, Louisville
September 17th	Robertson County Community Meeting - Mt. Olivet, KY
September 17th	KEEP Day at the Races (Kentucky Downs)
September 23rd-25th	AQHA all-breed ride (Nation's largest) – held at Cadiz (three day event)
September 23rd-25th	Georgetown Festival of the Horse - Georgetown
September 23rd	Open Youth All Breeds Show - Muhlenburg County Ag Cener
September 24th	Pony of America Show - Muhlenburg County Ag Center
September 24th	Owsley County DAV 21 Horse Show
September 24th	Saddle Up for a Cure, Wrangler's Camp, Land Between the Lakes
September 24th	Cowboys for Kids, Breckenridge County
September 25th	TrailBlazers 4-H Horse Club Fun Show
September 27th	Union County Public Meeting
September 30th	Barren County Public Meeting - Barren County High School 1:00 p.m.
September 30th	Barren County Public Meeting - B Bar B Arena, Glasgow, KY 6:00 p.m.

OCTOBER 2005

October 1st	Kentucky Girls/Mens Barrel Racing Association
October 1st	Study Club of Danville, Riverside Farm 3:00 pm
October 1st	Cave Run Clean-up
October 4th	Calloway County Public Meeting, Murray State University
October 6th	McCreary County Public Meeting, 7:00 p.m. (Public Library)
October 6th	Hancock County Public Meeting
October 18th	Harlan County Saddle Club, Rex Restaurant 6:00 p.m.
October 22nd	Lake Cumberland Fall Horse Festival
October 23rd	TrailBlazers 4-H Horse Club Fun Show
October 27th	Northern Kentucky Public Meeting (Kenton, Boone and Campbell Counties) - Turfway Park, 7:00 p.m.

NOVEMBER 2005

November 11th	KEEP Day at the Races (Churchill Downs)
November 17th	H.O.S.S. Southern States - Hyatt Convention Center, Lexington

HAVE A STORY IDEA?

If you have an idea for a story in The Work Horse, contact Cara Stewart at cstewart@horseswork.com.

HOW TO BECOME A MEMBER

- Join online by visiting www.horseswork.com
- Call our office toll free at 866-771-KEEP