


# THE *work* HORSE

OFFICIAL NEWSLETTER OF THE KENTUCKY EQUINE  EDUCATION PROJECT

## KEEP ANNOUNCES SCHOLARSHIP RECIPIENTS FOR 2010

KEEP PRESS RELEASE

The Kentucky Equine Education Project (KEEP) selected the 2010-2011 Scholarship winners recently. Each winner will be awarded \$1,000 towards their academic studies. The winners are:

- **Stephanie L. Franklin of Shepherdsville, KY.** Stephanie is currently enrolled at the University of Kentucky and she is majoring in Equine Science and Management. Stephanie has ridden, handled, and trained multiple breeds of horses and will be volunteering in the upcoming World Equestrian Games. Stephanie would ultimately like to become a trainer or breeding manager.
- **Kayla Bethany Helm of Eubank, KY.** Kayla, a recent graduate of Pulaski County High School, will be attending Midway College in the fall and will major in Biology. Kayla has been actively involved with the K.E.E.P. Youth Council and plans to apply for internships with the Kentucky Horse Park, Hagyard Equine Hospital and Rood and Riddle. Kayla is studying to become an Equine Veterinarian and is interested in Business Management as well.
- **Ashley Marcum of Winchester, KY.** Ashley is currently a student at Midway College and is majoring in Equine Management. She is particularly interested in Thoroughbreds and would eventually like to either train or work with yearlings. She notes the importance of promoting ethical training methods in order to bring a more positive light to the Thoroughbred industry.
- **Natalie Jo Senn of Louisville, KY.** Natalie, who graduated from Presentation Academy in Louisville, will be attending the University of Kentucky in the fall. Natalie will be majoring in Animal Science and intends to work in equine medical research and pharmaceuticals. Natalie was involved with the Pony Club for three years, allowing her to meet individuals of all careers within the horse industry. Natalie's goals are to improve the general health and welfare of horses and to find ways in which the community can become more involved.

The purpose of the KEEP Scholarship Program is to provide scholarships to students pursuing a career in the horse industry, who demonstrate financial need, academic success, show a commitment to Kentucky's Horse Industry, hard work, and determination.

To be eligible for one of the scholarships the students have to be working toward a career in the equine industry and attend a college or university in the state. They must have a GPA of 2.5 or higher on a 4.0 scale.

"One of our areas of focus is to ensure that we are strengthening the equine education opportunities in our state," said Patrick Neely, KEEP Executive Director. "We created this annual scholarship program to do just that. This is the place to be involved in the horse industry and we want to make sure that we are helping train the next generation of successful business leaders for our industry."

"This year we had an extremely hard time choosing the winners," stated Scholarship Committee Chairman, Dan Kenny. "All of the applicants were extremely worthy and outstanding individuals. They all have a bright future in Kentucky's Equine Industry."

For more information on KEEP's Scholarship Program visit [www.horseswork.com/scholarship](http://www.horseswork.com/scholarship) or the Race for Education at [www.racingscholarships.com](http://www.racingscholarships.com).

# KY BREEDERS' INCENTIVE FUND

## DEADLINE IS AUGUST 1, 2010



### ATTENTION KENTUCKY BREEDERS:

NOMINATE YOUR MARE BY **AUGUST 1, 2010\*** TO THE KENTUCKY BREEDERS' INCENTIVE FUND (KBIF) AND THE RESULTING FOAL WILL BE ELIGIBLE TO EARN MILLIONS IN KBIF AWARDS.

NOMINATE TODAY BY VISITING [WWW.KHRC.KY.GOV/INCENTIVES/KBIF](http://WWW.KHRC.KY.GOV/INCENTIVES/KBIF) OR BY CONTACTING THE KBIF AT 888-KYBREDS OR [KBIF.KHRC@KY.GOV](mailto:KBIF.KHRC@KY.GOV).

**WHO IS ELIGIBLE?** Breeders who have bred their mare to KTDF registered stallion and board their mare in Kentucky from the first cover until foaling.

**HOW MUCH MONEY IS AVAILABLE?** It depends on the races you win. For races won in 2009, the KBIF offered over \$13 million in awards! The KBIF was implemented in 2006 and since the inception of the program the KBIF has awarded over \$55 million dollars to qualified breeders registered with KBIF.

**WHAT RACES ARE ELIGIBLE?** In Kentucky, an incentive equal to 25% of the winning purse will be awarded to winners of MSW, ALW and up to Grade II stakes races with a maximum of \$10,000/race. A \$25,000 incentive will be awarded to winners of Grade I stakes run in Kentucky. Kentucky-bred winners of the Kentucky Derby and Oaks will be awarded \$100,000 and incentives will be awarded to Kentucky's best claiming horses for a total of \$200,000. Nationally, the incentive is equal to 10% of the winning purse in MSW & ALW races for 2, 3 and 4-year old thoroughbreds held in other states with a maximum of \$10,000/race. Kentucky-bred winners of Grade I, II, III stakes races held in other states will be awarded \$2,500. Group 1, 2, 3 races in Canada, England, Ireland & France will be awarded \$2,500. All Breeders' Cup World Championship races are excluded.

### STATISTICS RELATED TO 2009 RACES:

- Total awarded on eligible races in Kentucky: \$5,712,863
- Total awarded on eligible races outside Kentucky: \$7,696,708
- Total number of races awarded: 3,804
- Average award per race: \$3,525
- Average award for a Kentucky MSW, ALW, AOC: \$6,781
- Average award for a MSW, ALW, AOC outside Kentucky but in the USA: \$2,093
- Average award for a Kentucky Graded Stakes race: \$27,639
- Average award for a Graded Stakes race outside Kentucky: \$5,381
- Average award for a Group I, 2, 3 race in Canada, England, Ireland or France: \$5,381

**\*DEADLINE IS FOR MARES COVERED IN 2010**



## KENTUCKY HORSE PARK EXECUTIVE DIRECTOR RECEIVES NINTH ANNUAL EQUINE INDUSTRY VISION AWARD

*Pfizer Animal Health and American Horse Publications Honor John Nicholson*

**P**fizer Animal Health and American Horse Publications (AHP) presented John Nicholson with the ninth annual Equine Industry Vision Award at a ceremonial breakfast held during the AHP 2010 40th Anniversary Seminar in Lexington, KY. Established in 2002, the Equine Industry Vision Award was the first of its kind to showcase innovation and recognize ingenuity and service across the entire equine market.

John has earned this honor for his vision and determination to make unimaginable dreams a reality. Best known for his work as the Executive Director of the Kentucky Horse Park and the President of the World Games 2010 Foundation, John's leadership has been pivotal in bringing the 2010 Alltech FEI World Equestrian Games to the United States.

"John Nicholson is an outstanding example of the innovation, leadership and vision that the Equine Industry Vision Award serves to recognize," said Kathy Miranowic, Equine Marketing Manager at Pfizer Animal Health. "His fortitude to bring the Kentucky Horse Park to greatness through the World Equestrian Games and other exceptional exhibits has inspired horse enthusiasts from around the world."

More than 14 years ago, John had the foresight to begin the process of bringing the World Equestrian Games from Europe to the United States for the first time. In September, the games, featuring 16 events, will be the largest sporting event of any kind in the U.S. in 2010 and will introduce equine sports to a whole new audience across the country.

When we host the 2010 Games, it will be the largest sporting event ever held in Kentucky. The eyes of the world will be on our state as the games will be televised to an international audience of 500 million viewers, and our region will offer its hospitality to 300,000 visitors (700,000 tickets sold), including 2,000 journalists," said

John Nicholson. "This is going to be Kentucky's 'day in the sun,' and with the help of the people of our city and state, we'll be ready to introduce the world to our unique Bluegrass culture."

Bringing the World Equestrian Games to the Kentucky Horse Park is not the only monumental accomplishment for John. Under his leadership as the park's Executive Director, he has helped transform the park into an unparalleled equestrian competition facility, with a new outdoor stadium which seats 7,000 and a new climate-controlled indoor arena which seats 6,000. Subsequently Kentucky is on the verge of becoming the Sport Horse Capital of the World, attracting new sport horse owners, trainers and breeders to Lexington, while introducing the state's die-hard Thoroughbred racing fans to a whole new world of equine sports.

In addition, John has helped expand the park's National Horse Center to a current total of 34 national, regional and state organizations. Most of these organizations had never previously coordinated their efforts or worked toward common goals to improve the industry, but through their close proximity at the park, their lobbying abilities and educational efforts have increased.

Under John's direction the Kentucky Horse Park has created programs that give back to the industry. The park has expanded its efforts to assist homeless, abused and neglected horses of all breeds through the creation of the John Henry Memorial Equine Adoption Fair, and through a new partnership with the Kentucky Equine Humane Center in which the park accepts horses from the humane center and retrains/rehabilitates the horses to make them more adoptable.

The park also launched, Horses Help, a program that assists the fundraising efforts of hundreds of non-profit organizations each year. In addition, the park has recently entered into a massive conservation/energy-

savings program which will become a model for horse farms and equine facilities across the country, including the installation of a revolutionary muck processing plant which will generate electricity for the park.

Big dreams and what may seem like impossible feats has never stopped John, nor dissuaded him. He once mentioned during a family dinner that he was going to talk to the Chinese government and ask them to loan the park their terra cotta horses and some other relics that have never been outside of the mainland of China for a special exhibition in the museum. John accomplished this, and Imperial China became the first world-class, blockbuster exhibition at the park.

After the success of Imperial China, John mentioned during another family dinner that he wanted to ask Queen Elizabeth to loan the park some of the Royal Family's private collection of equestrian art and artifacts that have never left England. Again he made this happen, and during the opening of All the Queen's Horses, Princess Anne commented that there were items in that exhibition that even she had never seen prior to that evening.

In 2010, the park unveiled the latest blockbuster exhibit, A Gift from the Desert: The Art, History and Culture of the Arabian Horse. This is the largest and most extensive collection of Arabian horse art and artifacts ever assembled anywhere in the world.

In 2008, John received an unexpected gift - the news that the park had been selected to receive the Special Eclipse Award from the National Thoroughbred Racing Association, the National Turf Writers Association and the Daily Racing Form. The Eclipse Award is the highest honor in the Thoroughbred industry.

Born on September 23, 1959, John grew up in Winchester, KY, with his two older brothers, Joe Browne, President of Nicholson Insurance, and Nick, President of the Keeneland Association. His parents are both deceased, however his mother, Peggy and father, Dr. G.E. Nicholson, an optometrist, have both left a legacy that John is proud of. As a youngster, he dreamed of becoming a fireman, an astronaut or a policeman. He exchanged three dreams for one much dearer to him the first time he connected with a horse.

Bill O'Neill was a horse trainer and John's father's best friend. To John, he was family. He invited John to spend time at his farm, so as a fourth-grader he began riding

his bike to Bwamazon several days a week and got to know every race record, pedigree, and personality of each horse on the farm. This is where the dream's started.

At the moment, John calls the Kentucky Horse Park his home, with his two sons, 11-year-old Chris and 7-year-old Colin, and their cat, Mr. Wiggles. Recently divorced, John cherishes the relationships that have helped get him to where he is.

"I am very fortunate to know that I'm where I am supposed to be. When I walk the fields of the Kentucky Horse Park, I know I'm on hallowed ground," said John. "The intangible takes on the shape of the tangible when horses and humans connect. There is something very soulful about this place and the relationships between man and horse that are experienced every day. You can't be on the park and not feel it; it's other-worldly. You get a strong impression that this special bond is the result of - and still enjoys - the approval of God."

The other finalists for this year's Equine Industry Vision Award included Susan Harris, Michael Blowen and the late Denny Hales. To request a nomination ballot for next year's award, please contact Chris Brune, Executive Director, American Horse Publications at 386-760-7743 or email [AHorsePubs@aol.com](mailto:AHorsePubs@aol.com). Nomination information will be available in fall 2010 at the AHP website at [www.americanhorsepubs.org](http://www.americanhorsepubs.org).



***Pfizer Animal Health, a business of Pfizer Inc., is a world leader in discovering and developing innovative animal prescription medicines and vaccines, investing an estimated \$300 million annually in animal health product research and development. Pfizer Animal Health's industry-leading U.S. equine product portfolio now includes a wide range of biologics, parasiticides and sedatives/analgesics trusted by veterinarians, including many from Fort Dodge. For more information on how Pfizer Animal Health helps horses to live longer, healthier lives, visit [www.PfizerAH.com](http://www.PfizerAH.com).***

# Q&A WITH CHURCHILL DOWNS PRESIDENT KEVIN FLANERY

STORY BY: ALICIA WINCZE, LEXINGTON HERALD LEADER

KEVIN FLANERY IS THE PRESIDENT OF CHURCHILL DOWNS AND ALSO SERVES AS A MEMBER OF THE KEEP BOARD OF DIRECTORS.

With the spring meet at Churchill Downs coming to an end on Sunday, track president Kevin Flanery sat down with the Herald-Leader to reflect on the success of the facility's night-racing venture and discuss some of the on-going issues facing the track itself and the rest of the industry.

**Q: How do you think Churchill can build on the success of the night racing and are there any talks to increase its frequency?**

A: I think one of the things we want to really focus on is to make sure it's special so we're not looking at adding more night racing nights but looking at making the ones we have special and making it something that is truly and event for people to come out and experience the track in a different way. And it's working. We've been very pleased with the attendance and with the handle. People are coming and they may not be regulars at the track but they're enjoying the racing, they're enjoying the entertainment and they're enjoying the atmosphere. That's a success.

**Q: What that you've learned from the night racing cards can you take and apply to the day-to-day racing here to bring more people in?**

A: I think it's recognizing that you have different customers who are here for different reasons. Just take the customers who are here to wager. Wagering is a very intellectual activity and if you really get into the numbers and you're trying to outsmart the next guy, that's a



really nifty challenge for some people. But there are other people who are here that they want to wager but maybe they're not necessarily in the competitive mode and to a person they just want to be a part of it. Give them reasons to select a horse, to have an affinity for a jockey or a trainer or a particular stable. That's what we can work on is recognizing different customers have different likes and

they're here for different reasons even if they're all doing the same activity. They come to it with different approaches.

**Q: It's no secret that racing across the country is suffering from declines in handle and short fields. Is Churchill looking at maybe a less is more approach similar to what Monmouth has tried?**

A: At this point what we're trying to do is really focus on the meets that we have. The reality is we're like everybody else, we've seen fewer horses entering in races over the last couple years, we've eliminated Wednesday's so we actually have a shorter meet already. During that footprint, we've worked with the horsemen who have been wonderful to work with in creating events while we're here. What makes it special that day? Coming out of the meet, we'll look at what Monmouth did, look at what we did, look at what others did, we're always in conversations with the owners, trainers, and jockeys sort of seeing what the next steps are. But at this point, we don't want to get ahead of ourselves. Let's look at what we have and what the parameters are that we operate under now and look at how we make those days special.

**Q: The issue with short fields we saw this week with the Derby winner (Mine That Bird) when his connections wanted to race him Saturday and the race didn't fill. Is there anything that can be done in the immediacy to address that problem?**

A: It's not a simple question, it really isn't. The reality is purses are a big part of it and some people don't like to here it all the time but the reality is we are in a national competition for horses and it is not just a local issue. The question is what do you as Churchill and what do we as Kentucky have to offer to the horsemen as compared to the rest of the country. We race from the first of May essentially to July 4th. That leaves a lot of the rest of the year for the horsemen to decide where they're going to make a living and we historically have been able to keep them in the state of Kentucky, we have a core base of horsemen in Kentucky. That's not the case now. They have found that other tracks that are supplemented with slots and casino purse supplements are able to give them year-round racing and that means we're competing on a totally different level. I think that's one aspect of it. The other aspect is there are just fewer horses. We're in competition for those horses and it's a tough game. It's a tough game all around. So I don't think it's an easy answer. I think No. 1 we want to level the play-

STORY CONTINUES ON PAGE 6....

ing field and then No. 2 we have to determine what makes an owner want to race. I was talking with an owner about an hour ago who is trying to race horses on every Friday night event because they like the atmosphere. They love racing their horses but they also love racing them in an environment where it's exciting. So it's going to be a lot of different things in order to crack that nut.

**Q: Do you think gaining slots is the only way that Kentucky can maintain that competitive advantage or is there anything else tracks can do to help themselves?**

A: I think that's the baseline. I think the reality is we've got two issues going on and one is that there is a baseline across the country and that baseline is those tracks that are able to not only use the handle they generate, but this additional money from the casinos to supplement their purses. Monmouth wasn't Monmouth this year without casino subsidies. That's the reality. So if we're going to compete with those tracks, we have to have the same tools, we have to have the same ability to make our purses competitive in a way that sets us apart. That's No. 1. The second part of the issue is the reality of the industry, how many races there are, how many horses there are. If you don't have slots, you don't even get to that answer because it's already been answered for you. People are going to go to the tracks and circuits that have that advantage. Let's get us to a level playing field and I'm very comfortable that the state of Kentucky can compete with anybody when it's a level playing field, we've proven that for over 100 years.

**Q: Keeneland recently announced they were trimming their purses for its fall meet by a little over \$1 million. What does that say to you about the state of our industry right now?**

A: I think it's a very complex issue and a huge part of that for them was the sales and how that supplements their purses. For us, it's the Oaks and the Derby. We had a very successful Oaks and Derby this year and when we do that, it's a national event and when it's successful, it helps our local horsemen because it feeds our purses the rest of the year. But it's what we've been saying for the past ten years, we're competing nationally and it's not just a local issue and it's the old adage of the hare and the tortoise. We've been the hare, Kentucky, we've been out in front in the Thoroughbred field for years. I think we've been saying for the past many years, guess what, they're catching up with us. We can't as a society get comfortable with the lead we have because it's been eroded. People have been creative. In Pennsylvania, the executive director of their

racing entity literally said we want what Kentucky has. And we're going to develop a program to get the breeders to come to our state from Kentucky. Other people see what we have and they want it. We want to keep it here.



**Q: With the Breeders' Cup here the next two years, is that something Churchill is going to specifically look at marketing wise trying to capitalize on?**

A: We're working with the city and the convention and visitor's bureau to make sure this town is involved. I was in the paddock this morning and there was a couple from Columbus, OH who had driven down last night because they had heard about night racing and they wanted to come see night racing and then be here today and they made the point of saying 'You're lucky because this town really embraces racing'. As many trials and tribulations as we have, we've got people who enjoy racing, it's in our blood. So when Breeders' Cup comes around it's a chance for us to sort of highlight that again. I'm personally very curious to see how the week will roll out with a two-day Breeders' Cup format what that means for that Thursday, how that sort of plays into the week and how we keep people engaged. It's a new challenge and that's something I find exciting. But the bottom line is we've probably got the best town in America to have events because the town really does roll out the red carpet in a very special way.

**Q: Anything else you'd think the racing public would like to know as we wind up the Spring meet?**

A: I would say so often we talk about as an industry, we talk about the leveling of the playing field but I think it's important for people to understand we're not standing still as an industry. We're trying everything we can to reenergize the community around gaming. We're in a different world. Night racing is one example of something we're doing to bring people to the track but we're doing other things as well. Tours, bringing people in for breakfast and letting them see the horses work out in the morning and fall in love with the sport and other tracks are doing things as well. We're not going to stand still, we're going to do everything we can to make sure we protect what is important to this state and to this town and I don't want that to get lost. We know we have something special, we know it's up to us to protect it and we will do that. We will make sure the tradition lives on.

Countdown to 2010...

## CLINTON ANDERSON BRINGS DOWNUNDER HORSEMANSHIP TO 2010 GAMES

CLINICS AND DEMONSTRATIONS ARE PART OF GROUNDS PASS TICKET OFFERING

WORLD EQUESTRIAN GAMES PRESS RELEASE

**L**EXINGTON, KY—As the 2010 Alltech FEI World Equestrian Games approach, guests should not only be looking forward to the competition, but also to the multitude of equine entertainers and demonstrators that will be a part of the Equine Village.

Among the entertainers in the Equine Village is Clinton Anderson, a clinician known around the world for his training method known as Downunder Horsemanship.

Anderson, who grew up in Australia, became infatuated with riding at a young age. Anderson's grandparents bought his first horse, Casey, when he was 9 years old. Anderson became involved with polocrosse, a combination of polo and lacrosse that originated in Australia.

During a polocrosse game, a man approached Anderson's father, suggesting clinician Gordon McKinlay could help improve Anderson's horsemanship skills. Anderson soon attended one of McKinlay's clinics, and discovered that training horses was actually a career option.

"We've gotten to where we have been by a lot of hard work and dedication," Anderson said about his career. "I started studying this method when I was 13 and once I realized I liked the method, I decided to make a career out of it."

Anderson decided to leave school at the age of 15 and become McKinlay's apprentice. After two years with McKinlay, Anderson pursued more training in reining and cutting, working for champion reiner Ian Francis.

After working with Francis, Anderson opened a training facility in Australia and bought one of his star horses Mindy. Anderson competed with Mindy in the National Reining Horse Association Futurity in Australia and the pair finished third in the finals.

Anderson's success in the arena influenced him to take his knowledge overseas. He made the U.S. his second

home in 1997. He began training, touring and conducting clinics—and Downunder Horsemanship took off.

In addition to his clinics and tours, Anderson wanted to "duplicate" himself so others could benefit from his methods even when he was busy. In April 2001, Anderson launched a weekly training program broadcast in the U.S. on RFD-TV, a satellite network focused on agriculture.



"Downunder Horsemanship is idiot-proof horsemanship," Anderson said. "We make it simple for people to understand how to train their horses at home."

Being a part of the 2010 Alltech FEI World Equestrian Games is just another step in Anderson's plan to share his training methods on an international level. Anderson will be giving demonstrations at the Equine Village throughout the duration of the Games.

"We've got demonstrations on problem trailering horses, problem groundwork horses and advanced riding demonstrations as well," Anderson said.

Building on the success of his Walkabout Tour that covered the U.S. this year, Anderson is planning more tours and clinics for 2011. Anderson said being a part of the 2010 Games is a great opportunity to be involved.

"It (the Games) will give me a chance to expose my methods," Anderson said.

Access to the Equine Village will be available with a Grounds Pass or a competition ticket. Grounds Pass tickets are on sale now at [www.alltechfeigames.com](http://www.alltechfeigames.com), [www.ticketmaster.com](http://www.ticketmaster.com), at any Ticketmaster outlet, and at 1-800-745-3000. Grounds Pass tickets prices are \$25.00 for adults. All children 12 years of age and under will be granted free entry with a paying adult.

For more information, visit [www.alltechfeigames.com](http://www.alltechfeigames.com)

# WOMEN'S HORSE INDUSTRY CONFERENCE ANNOUNCES PANELS FOR 2ND ANNUAL CONFERENCE

STORY BY: CATHERINE MASTERS

The Women's Horse Industry will be hosting its 2nd Annual Business Conference September 22-23, 2010 in Louisville, Kentucky at the Airport Crown Plaza Hotel. The two day conference will include a variety of seminars and panels all designed to help women in the horse industry do more business and become more successful.

"Last year's event was a huge success and many of the participants and exhibitors who attended are coming back again this year. A lot of business and connections were made. We expect to have a record crowd this year and know that again, a lot of business will be done," states Executive Director, Catherine Masters.

The theme of the conference is **MARKETING YOUR HORSE INDUSTRY BUSINESS** and will include the following panels and seminars:

## **SEPTEMBER 22, 2010 9:00AM -4:00PM**

- WHIA - FROM LAST YEAR TO NOW
- MARKETING YOUR HORSE INDUSTRY BUSINESS Part 1
- MAKING THE MOST OF SOCIAL NETWORKING AND ONLINE MARKETING
- MAKING MONEY IN THE HORSE INDUSTRY
- OPEN NETWORKING- DOOR PRIZE GIVE-A-WAYS
- LUNCHEON

## **SEPTEMBER 23, 2010 10:00 AM - 4:00PM**

- KEEPING YOUR HORSES HEALTHY AND SAFE
- MARKETING YOUR HORSE INDUSTRY BUSINESS - Part 2
- NEW TECHNIQUES/PRODUCTS THAT KEEP YOUR HORSE HEALTHY
- OPEN NETWORKING/ DOOR PRIZE GIVE-A-WAYS
- LUNCHEON

A list of speakers will be announced soon. The event is open to members and non-members of the Women's Horse Industry Association. Early bird registration is still available. Please check our website Women's Horse Industry for the latest news about this exciting event.

*For additional information on the Women's Horse Industry Association please call (615) 730-7833. The WHIA has over 650 members offering all kinds of products and services for the horse industry.*



# TCA AWARDS \$860,672 IN GRANTS

OFFICIAL PRESS RELEASE  
THOROUGHBRED CHARITIES OF AMERICA

LEXINGTON, Ky. – Thoroughbred Charities of America, (TCA) announced today grants totaling \$860,672 have been awarded to 81 Thoroughbred industry-related non-profits that work to uphold TCA's mission.

TCA distributes grants to several categories of Thoroughbred industry related non-profits including rescue, rehabilitation and adoption organizations as well as education and backstretch programs, therapeutic riding programs and research organizations. Grant applications for 2011 will be available on [www.tca.org](http://www.tca.org) in early January.



“We are very pleased to once again offer funding to so many worthy charities,” said Erin Crady, executive director of TCA. “The grant money distributed by TCA would not be possible without the generous support of our many donors and, in particular, our stallion season donors.”

Over the past 20 years TCA has distributed over \$17 million to more than 200 accredited charities that work to fulfill TCA's mission.

TCA formally affiliated with the Thoroughbred Owners and Breeders Association (TOBA) in 2008 and is now the charitable arm of the organization. TCA's affiliation with TOBA has allowed TCA to further expand its national reach and provides the continuity needed to carry on its mission into the future. TCA's mission is to provide a better life for Thoroughbreds, both during and after their racing careers by supporting retirement, rescue and research and by helping the people who work with them.

TCA's primary fundraiser is its annual Stallion Season Auction held each winter in Lexington, Ky. Donations to TCA are always accepted and can be made in the form of cash donations or as donations in lieu of flowers, birthday gifts or other occasions. To make a donation simply visit [www.thoroughbredcharities.org](http://www.thoroughbredcharities.org) for donation options.

## BENEFITS OF A KEEP MEMBERSHIP

- Receive all KEEP newsletters, press releases and updates
- Free admission to Kentucky Pari-mutuel Race Tracks (excluding the KY Derby, KY Oaks, Breeders' Cup and night racing dates) through December 2010
- Buy one get one free admission to the Kentucky Horse Park through December 2010 and 10% discount at the Horse Park Gift Shop. (parking fees not included)

## THE KEEP MISSION

The Kentucky Equine Education Project (KEEP) was formed to build broad-based education and grassroots initiatives to increase awareness of the benefits of Kentucky's horse economy, including all breeds, and to promote and preserve jobs and economic opportunities within the equine industry for Kentuckians throughout the Commonwealth.

## HAVE A STORY IDEA?

If you have an idea for a story in The Work Horse, contact Cara Stewart at [cstewart@horseswork.com](mailto:cstewart@horseswork.com).

## HOW TO BECOME A MEMBER

- Join online by visiting [www.horseswork.com](http://www.horseswork.com)
- Call our office toll free at 866-771-KEEP

## HAVE A CHANGE OF INFORMATION?

If your address, email or phone number changes, contact Jayson at [jpage@horseswork.com](mailto:jpage@horseswork.com) or 866-771-5337

# UK TO HOST INTERNATIONAL SYMPOSIUM ON EQUINE REPRODUCTION

UNIVERSITY OF KENTUCKY COLLEGE OF AGRICULTURE

Equine reproduction specialists from around the world will convene in Lexington July 26-30 for the 10th International Symposium on Equine Reproduction (ISER X). The University of Kentucky will host the prestigious invitation-only meeting, held every four years.

"This meeting has a history of providing some of the most cutting-edge research results in equine reproduction. It's generally at this meeting the latest information on equine reproduction is presented, which eventually results in new techniques being used in the industry in mares and stallions," said Ed Squires, international chairman of the International Equine Reproduction Symposium Committee (IERSC), the organizing body of ISER. Squires is also the executive director of the UK Gluck Equine Research Foundation and the director of advancement and industry relations at the Gluck Center.

The first ISER meeting was in Cambridge, United Kingdom, in July 1974. The purpose of the meeting was to provide a forum for biologists and veterinarians interested in equine reproduction to exchange and argue their views; to review the current state of knowledge of the subject; to produce guidelines for future research; and to foster international friendship and collaboration.

Today, the meeting continues to bring together scientists and veterinarians from around the world and it provides a forum for exchange of information on clinical and basic research aspects of equine reproduction. The meeting covers experimental or clinical research in four areas: the non-pregnant mare, stallions, conception and early development, and the pregnant mare and perinatology.

The symposium will feature 164 short communications displayed via poster presentation. The proceedings of ISER X will be published as extended abstracts in a supplement of the journal *Animal Reproduction Science*.

## ISER PROGRAMS OPEN TO PUBLIC

Though ISER is by invitation only, there are two one-day meetings open to the public in conjunction with the ISER meeting--a Practitioner Day program July 25 and a Farm Managers Day program July 31.

The Practitioner Day program is from 8 a.m. to 5:15 p.m. at Seay Auditorium in the Agricultural Science Center North at UK. Eleven speakers will cover topics geared toward equine practitioners including, but not limited to, infertility in stallions, hormonal therapy in mares, early pregnancy, frozen semen, and a placentitis update. Registration for the Practitioner Day is \$250. A registration form is available at [www.iser2010.com](http://www.iser2010.com).

The Farm Managers Day is a complementary program from 8 a.m. to noon at Seay Auditorium. The program will be presented by international authorities in equine reproduction and will provide a brief overview of the four sections of the ISER scientific meeting. It is geared toward farm owners, managers, or anyone with a general interest in the latest findings in equine reproduction. An RSVP is recommended at [info@iser2010.com](mailto:info@iser2010.com).

*Jenny Blandford is the Gluck Equine Research Foundation Assistant at the Gluck Center.*



# ROOD & RIDDLE TO HOST MERIAL GASTROSCOPY EVENT

ROBIN MURRAY,  
ROOD AND RIDDLE EQUINE HOSPITAL

Rood & Riddle Equine Hospital will host a Merial Animal Health gastroscopy event and education forum from 8am to 4pm on July 15 in the Rood & Riddle Podiatry building. Horse owners are invited to schedule an appointment for their horse or horses to have a gastroscopy at no charge with medication purchase required only for those patients identified with stomach ulcers.

Rood & Riddle internal medicine specialists Dr. Bonnie Barr, Dr. Peter Morresey and Dr. Steve Reed along with Merial veterinarian Hoyt Cheramie, DVM, DACVS, will be on hand to perform gastroscopy exams and provide educational commentary to explain the procedure, exam results, and educational information on the diagnosis, treatment and prevention of gastric ulcers.

Owners purchasing GastroGard® at the event will receive a \$5 per tube Rebate Coupon for every tube purchased up to 28 tubes. Standard treatment protocol for horses diagnosed with gastric ulcers is to administer GastroGard® orally once daily for 28 days at the rate of one tube per 1,250lbs of body weight. Individual dosage and treatment recommendations are based on the horse's body weight and severity of ulcer.

Gastric ulcers are a common medical condition in horses and foals. Numerous publications have identified that up to 60% of show horses have ulcers and up to 90% of racehorses may develop gastric ulcers. There are many triggers for stomach ulcer development, and stress is an important factor. Horses may experience stress when exposed to situations that you might think of as normal routine such as training, travel, competition, shows or events, or changes in routine such as lay-up due to sickness or injury.

Clinical signs associated with gastric ulcers are numerous and often vague. Typical symptoms include poor performance, poor hair coat, picky eating, and colic. Oftentimes diagnosis of gastric ulcers can be tricky because the signs can be subtle and easy to misinterpret. The gold standard of diagnosis is gastroscopy, which is visualization of the stomach with a 3 meter endoscope.

The primary goal of treatment is suppression of gastric acid which creates an environment conducive for healing. The most commonly used product is omeprazole, which is available under the brand name GastroGard®, the only FDA approved treatment.

GastroGard® is a paste given orally once a day for 28 days and gastric ulcers heal well. Omeprazole is also available in a lower dose product, UlcerGard®, for use as a preventative against recurrence in horses with a history of ulcers, or for use during times of stress.

Merial has conducted more than 160 gastroscopy events nationwide with 60% of horses diagnosed with stomach ulcers. Throughout the year, 1,532 horses across the country participated in events. Overall, 922 horses from 37 states had some ulceration as identified by gastroscopy. Horses of varying ages and disciplines were found to have all grades of stomach ulcers, including:

- Horses from 2 months to 30 years of age
- 610 horses, or 40 percent, were Grade 0 (healthy, non-ulcerated stomach)
- 471 horses, or 31 percent, were Grade 1 (mild ulcers, with small lesions or damaged tissue)
- 319, or 21 percent, were Grade 2 (moderate ulcers with large lesions)
- 132, or 9 percent, were Grade 3 (extensive lesions with deep ulceration and bleeding)
- 86 percent of racing horses had some grade of ulcers (226 total participating)
- 59 percent of eventing horses (113 total participating)
- 59 percent of hunter jumpers (168 total participating)
- 52 percent of barrel racing horses (122 total participating)
- 48 percent of dressage (107 total participating)

Owners with horses that travel, compete, train or experience potentially stressful situations regularly, are invited to participate in this gastroscopy event. The gastroscopy exams are by appointment which can be scheduled with Whitney Mathes at 859-233-0371 or by e-mail to [wmathes@roodandriddle.com](mailto:wmathes@roodandriddle.com). Anyone interested in learning more about gastric ulcers in horses is welcome to attend the seminar at any time during the day, a horse is not required. Drs. Barr, Morresey and Reed are available throughout the day to discuss gastric ulcers and answer questions.



# TURFWAY PARK TO CUT FALL MEET DATES AND STAKES

STORY BY: SHERRY PINSON, TURFWAY PARK

FLORENCE, Ky., July 7, 2010 – Turfway Park has asked the Kentucky Horse Racing Commission to approve a request to cut four Wednesday cards and all but one stakes race from its 2010 Fall Meet, track president Robert N. Elliston announced today.

The request will be considered at the commission's next meeting, set for July 20.

If the changes are approved, Turfway's live meet will run Thursdays through Sundays from September 9 through October 3, comprising 16 cards instead of 20. With the exception of the \$100,000 Turfway Park Fall Championship (G3), a contracted Breeders' Cup Challenge race, the stakes schedule will be eliminated.

Newly lost are the three Kentucky Cup Day of Champions races that were not slashed last year, the Classic (G2), the Distaff (G3), and the Sprint (G3). The three together represent \$400,000 in purses at their 2009 levels. Cut last year from the five-race series were the Juvenile (G3) and the Juvenile Fillies (listed). The Marfa Stakes and Weekend Delight Stakes, both ungraded, also were dropped last year.

"We were forced to make deep cuts to at least stay even with last fall's daily purse averages and support our local horsemen as best we can," said Elliston. "We have to do whatever we can to maximize our field size, which means fewer race dates. And we are not alone. Churchill Downs ran four days instead of five except for Derby week during their spring meet, and their average field size fell below eight. Keeneland cut more than \$1 million from its fall meet purse structure and dropped two graded stakes. Except for Labor Day weekend, Ellis Park is racing only three days a week. Meanwhile, Indiana Downs just increased their purses by 30 percent and last month, on an ordinary Wednesday card, set a track wagering record.

"We are especially disappointed to have to drop the Kentucky Cup Day of Champions," Elliston continued. "Great horses came from all over for those

races, and they've had a significant impact on the Breeders' Cup. If the state legislature allows us to level the playing field with surrounding states that enhance their purses with gaming revenue, the Kentucky Cup would be high on the list of races we would restore."

Established in 1994, the Kentucky Cup Day of Champions has produced seven Breeders' Cup winners: Boston Harbor (1996 Juvenile); Reraise (1998 Sprint); Cat Thief (1999 Classic); Spain (2000 Distaff); Vindication (2002 Juvenile); Cajun Beat (2003 Sprint); and Furthest Land (2009 Dirt Mile). Boston Harbor, Reraise, and Vindication became Eclipse Award champions, as did the Kentucky Cup Classic's second winner, Thunder Gulch. Two 2008 Kentucky Cup winners, Bear Now and Fatal Bullet, were among Canada's Sovereign Award champions. The series originally featured six races; the Kentucky Cup Starter was dropped in 2001.



Additionally, Turfway has asked permission to move its Fall Meet post time on Thursday and Friday to 5:30 p.m. ET, consistent with its Holiday and Winter/Spring meets. Post time those days had been 7:00 p.m. Saturday and Sunday post time will remain at 1:10 p.m.

Opened in 1959 as Latonia, Turfway Park offers Thoroughbred racing during the fall and winter as part of Kentucky's year round racing circuit. The track was renamed in 1986 and has been owned since 1999 by the Keeneland Association and Harrah's Entertainment.

# WHERE THERE'S A WILL, THERE'S A WAY!

CONTACT: MITCH WHITTLE,  
FARM LOAN CHIEF, USDA, FARM SERVICE AGENCY

First of all, I'll get my disclaimer out of the way. I'm not an attorney so this is not legal advice, simply the advice of someone who has settled three family estates. While no one likes to think about their own death it is absolutely urgent that everyone have a will. This allows the individual, rather than the prevailing law, to decide who receives his/her property after their death. It also provides the best possible security and peace of mind for the remaining family. There are other forms of protection such as living trusts, but we won't discuss the other options in this article.



*Mitch Whittle*  
*USDA Farm Service Agency*

Before we get to the meat of the matter, consider that in Kentucky, as an example, if you die without a will your property will pass first to a surviving spouse. This can cause a real problem when there is a former marriage and children that you wish to include in an inheritance. A will spells out your wishes after you can no longer express them in the legal system.

There are many things to be concerned with in terms of having a legally defensible will which accurately expresses your wishes concerning the handling of your estate ( your property, debts and rights at the time of death ). While a holographic ( written by hand by the deceased prior to his/her death ) will usually stand up in Court if it was witnessed by at least two unrelated parties, it is well worth the money to pay an attorney to prepare a will. This will better assure that everything is both completed in a legal manner and reduce the chance that anything would fail to be addressed as to your wishes.

You need to check for things such as:

- (1) Does the will have a date? This becomes an issue if someone does more than one will and its unclear as to which is the most recent. There also is occasionally the question as to whether someone was mentally competent to complete a will at a given time.
- (2) Has the will been witnessed by at least two parties unrelated to the maker of the will and also not listed as a beneficiary of the will?
- (3) If there was a prior will, the new one should have wording specifically revoking any and all prior wills.
- (4) You need to name an executor of the will, to serve without bond. This should be someone you trust to monitor the will through the legal probate process.
- (5) You need to clearly state that all debts will be paid first from the estate proceeds. Mortgages and liens survive a person's death and can and will be enforced against the collateral for the debt. However, the beneficiary isn't responsible for debt in excess of the value of the collateral unless he/she was liable on the debt with the deceased before his/her death.
- (6) Each page of the will needs to be numbered and initialed by the maker.
- (7) The will needs to be notarized.
- (8) Finally, you need to be very specific as to who receives what items of property. Many times it's nice to specify a certain item for each loved one so that no one feels totally forgotten about.

There are many web sites, such as the University of Kentucky Cooperative Extension Service Family and Consumer Sciences site, which provide great guidance as to estate planning. However, the best advice is to be sure that you complete a will while you are capable of doing so and obtain the assistance of an attorney whom you trust. By doing this you will be certain that your wishes are carried out after you no longer have a say.

As a final word, don't be afraid to ask questions if you are settling some family member or friend's estate. You will find that most people involved in the legal process are very nice and willing to walk you through the procedures you must follow to settle the estate.

# GOV. BESHEAR SIGNS NATION'S FIRST LEGISLATION PROMOTING HUMANE TREATMENT OF HORSES, OTHER FARM ANIMALS

PRESS RELEASE FROM GOVERNORS COMMUNICATIONS OFFICE

*Kentucky's treatment of farm animals will be noticed globally during World Equestrian Games*

L EXINGTON, Ky. – Gov. Steve Beshear, First Lady Jane Beshear and equine and agriculture officials today applauded the recent passage of legislation that creates the Kentucky Equine Health and Welfare Council, the first of its kind in the nation. The Governor signed House Bill 398 during a ceremony at the Kentucky Horse Park, the venue of the upcoming Alltech FEI World Equestrian Games (WEG).

“Ensuring the humane treatment of all animals is a principle we must show the more than 600,000 expected WEG attendees that Kentuckians take seriously,” said Gov. Beshear. “The creation of these two entities elevates the importance of how we care for all equine and farm animals each and every day. The Council has a very important task ahead as it works with the Kentucky Department of Agriculture to enact and enforce regulations concerning the treatment of these animals.”

“As a long-time, equine enthusiast, I fully support the humane treatment of the horses that have been such an important part of Kentucky’s heritage,” said Mrs. Beshear. “Thanks to this bill, many endangered horses and farm animals will be saved from starvation and neglect. With WEG quickly approaching, the timing of this legislation is particularly appropriate.

“The legislation will, in part, give the Council and the Kentucky Livestock Care Standards Commission the authority to “undertake research, conduct public hearings, and collect data to determine prevalent equine health and welfare issues,” according to the Equine Health and Welfare Alliance Inc. The organization’s website also states that Kentucky’s legislation will “strive to develop regional centers of care for unwanted, abused, neglected or confiscated equines; create a system of voluntary certification of equine rescue and retirement operations that meet industry-accepted standards for care of equines; research and offer suggestions for statutory changes affecting equine health,

welfare, abuse and neglect issues; and assist veterinarians and others in maintaining the health and welfare of equines by identifying and referring to the appropriate authorities critical areas of need.

“On behalf of many veterinarians and supporters of the Equine Health and Welfare Alliance, we would like to thank our Governor and First Lady for their support. Along with the members of this legislature and administration, Kentucky has set the precedent for securing meaningful health and welfare for our trademark and signature industry,” said Dr. Frank Dwayne Marcum, DVM, an equine veterinarian from Versailles, Ky. and president of the Kentucky-based Equine Health and Welfare Alliance Inc.

HB 398 was sponsored by Rep. Tom McKee, of Cynthiana, chair of the House Agriculture and Small Business committee.

“It is an honor to work with people so committed to the equine industry,” said Rep. McKee. “Thank you to everyone who has made this day possible. This is a very positive step for our signature industry in Kentucky.

“HB 398 also contains the language in SB 105 sponsored by Sen. David Givens,” added Rep. McKee. “Thank you, Senator Givens, for your sponsorship and thanks to everyone who worked so hard on this initiative to establish the livestock care standards board. The creation of this board ensures animal agriculture of a very positive future.”

“Our Kentucky farm families represent the backbone of our rural communities and remain a stable economic engine for Kentucky in good times and bad,” said Sen. Givens, of Greensburg. “Poultry growers, horse farms, dairy and beef producers and other livestock businesses will benefit from the passage of HB398-SB105. Basing animal care standards on proven, science-driven methods improves food safety while protecting our farmers’ investments and ability to do business.”

GOVERNOR STEVE BESHEAR  
COMMONWEALTH OF KENTUCKY



## KEEP CALENDAR OF EVENTS

### JULY 2010

- 1ST – OCT. 15TH “A GIFT FROM THE DESERT: THE ART, HISTORY AND CULTURE OF THE ARABIAN HORSE” AT THE INTERNATIONAL MUSEUM OF THE HORSE. CONTACT KY HORSE PARK AT 859-259-4232 OR VISIT [WWW.AGIFTFROMTHEDESERT.COM](http://WWW.AGIFTFROMTHEDESERT.COM)
- 15TH KENTON COUNTY FAIR WESTERN PLEASURE SHOW. KENTON COUNTY FAIRGROUNDS AT 6:00PM. CONTACT CONNIE WILSON AT 859-356-1621 FOR MORE INFORMATION.
- 15TH EDMONSON COUNTY SADDLE CLUE SPRING HORSE SHOW. BROWNSVILLE, KY. CONTACT TERRY SKAGGS AT 270-597-2370 OR LARRY STARNES AT 270-597-3429 FOR MORE INFORMATION.
- 16 - 17TH THE RED MILE 2010 QUARTERHORSE MEET, THE RED MILE, LEXINGTON, KY. POST TIME: 7:30PM ET. FOR MORE INFORMATION, VISIT [WWW.THEREDMILE.COM](http://WWW.THEREDMILE.COM)
- 17TH HORSES AND HOPE BENEFIT TRAIL RIDE. MAMMOTH CAVE HORSE CAMP. TO REGISTER, CONTACT THE HORSE CAMP AT 888-682-3958 OR THEIR WEBSITE: [WWW.MAMMOTHCAVEHORSECAMP.COM](http://WWW.MAMMOTHCAVEHORSECAMP.COM)
- 23-25 BREYERFEST, KENTUCKY HORSE PARK, LEXINGTON, KY. CONTACT REEVES INTERNATIONAL AT 973-633-5090 FOR MORE INFORMATION OR VISIT [WWW.BREYERHORSES.COM](http://WWW.BREYERHORSES.COM).
- 24TH RYLAND HEIGHTS WILDERNESS TRAILS ANNUAL BENEFIT RIDE. RYLAND HEIGHTS, KY FROM 9:00AM - 4:00PM. FOR MORE INFORMATION, CONTACT DEB AT 859-356-0289 OR EMAIL: [RYLANDHEIGHTS@INSIGHTBB.COM](mailto:RYLANDHEIGHTS@INSIGHTBB.COM).
- 26-AUG 1 NORTH AMERICAN JUNIOR RIDER/YOUNG RIDER CHAMPIONSHIPS. KENTUCKY HORSE PARK, LEXINGTON, KY. FOR MORE INFORMATION VISIT [WWW.USEF.ORG](http://WWW.USEF.ORG).
- 28-AUG 1 KENTUCKY SUMMER I HUNTER JUMPER SHOW, KENTUCKY HORSE PARK, LEXINGTON, KY. CONTACT KENTUCKY HORSE SHOWS LLC AT 859-233-0492 OR VISIT [WWW.KENTUCKYHORSESHOWS.COM](http://WWW.KENTUCKYHORSESHOWS.COM) FOR MORE INFORMATION.
- 29-AUG 1 CLAYTON WOOSLEY HALL OF FAME REINING SHOW, KENTUCKY HORSE PARK, LEXINGTON, KY. CONTACT POLLY HILLIARD AT 859-608-9726 OR VISIT [WWW.CKRHA.ORG](http://WWW.CKRHA.ORG) FOR MORE INFORMATION.

### AUGUST 2010

- 2ND BOONE COUNTY FAIR WESTERN PLEASURE SHOW, BOONE COUNTY FAIRGROUNDS AT 7:30PM. CONTACT LARRY BURCHAM AT 859-586-7441 FOR MORE INFORMATION.
- 3RD WESTERN CONTEST SHOW, BOONE COUNTY FAIRGROUNDS AT 7:00PM. CONTACT LARRY BURCHAM AT 859-586-7441
- 4TH WALKING HORSE SHOW, BOONE COUNTY FAIRGROUNDS AT 8:00PM. CONTACT LARRY BURCHAM AT 859-586-7441
- 5TH OPEN HORSE SHOW, BOONE COUNTY FAIRGROUNDS AT 8:00PM. CONTACT LARRY BURCHAM AT 859-586-7441
- 7TH OPEN CHAMPIONSHIP SHOW, BOONE COUNTY FAIRGROUNDS AT 8:00PM. CONTACT LARRY BURCHAM AT 859-586-7441 FOR MORE INFORMATION.
- 7TH MINIATURE AND DRAFT HORSE SHOW, BOONE COUNTY FAIRGROUNDS AT 11:30AM. CONTACT LARRY BURCHAM AT 859-586-7441 FOR MORE INFORMATION.
- 7TH POOKY AND BGCC OPEN ALL BREED HORSE SHOW, SCOTT COUNTY FAIRGROUNDS AT 10:00AM. CONTACT CARRIE AT [RUMPLETZR@YAHOO.COM](mailto:RUMPLETZR@YAHOO.COM) OR CALL 859-351-2184 FOR MORE INFORMATION.

*\*All times are local. For a complete listing, visit [www.horseswork.com](http://www.horseswork.com)*

## *Kentucky Equine Education Project*

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## HAVE YOU RENEWED YOUR KEEP MEMBERSHIP FOR 2010?

Renew your KEEP membership for 2010 today so that you can enjoy FREE admission to all Pari-mutuel racetracks in Kentucky (excluding KY Derby, KY Oaks, Breeders' Cup and night racing at Churchill Downs) and BUY ONE GET ONE FREE admission to the Kentucky Horse Park. (excludes parking and special events)

Visit our website [www.horseswork.com](http://www.horseswork.com) or call our office at 866-771-KEEP (5337) to renew your membership today!

