

Funding Categories:

1. **4-H / FFA Horse Clubs** are eligible for a maximum of \$400 per club per year. Clubs must apply as a group. Funding may be used for the purchase of educational materials, club equipment or other purposes intended to aid in the equine education of the club's members. (Funding may not be requested or used for travel expenses)
2. **Horse Shows/Class Sponsorships and Trail Rides** are eligible for a maximum of \$500 per group per year. Funding may be used to help pay for any show expenses; however, it is preferred that KEEP funds be used to purchase awards or trophies for classes or for circuit-winner sponsorships on which the KEEP logo can be imprinted. It is expected that the KEEP logo be visible in advertising when listed as a sponsor of the show or class.
3. **State Breed and Color Breed Associations** are eligible for funds as determined by the Committee. These funds may be spent on efforts to improve the association's membership growth or to enhance member services. Each application is considered separately.
4. **Academic Equine Programs** are eligible for funding. Each post-secondary equine studies program in Kentucky may apply for funding to improve its facilities or to purchase educational materials for students. Each application is considered separately. On occasion, applications may require a presentation from the school or program.
5. **Educational Activities** are eligible for funding. An activity or event that shows an educational opportunity for the better understanding of equine is eligible. Each application is considered separately. On occasion, applications may require a presentation from the group.
6. **Therapeutic Riding Programs** are eligible for funding. The group must be in existence and working toward bettering their facility or program. Each application is considered separately. On occasion, applications may require a presentation from the group

Funding Requirements:

All associations/groups applying for funds must meet the following criteria:

- MUST BE a not-for-profit organization. At no time will KEEP grant grassroots funding to any for-profit companies, projects or organizations.
- If the equine association applicant has a Kentucky-based affiliate, the group must apply for funding through the affiliated state organization.
- If the Equine Association does not have a state affiliate, it must be headquartered in Kentucky and hold at least one major horse show or event in Kentucky each year.

NOTE: Each funding request is carefully reviewed by the grassroots committee on a case-by-case basis. All decisions regarding funding are made solely at the committee's discretion. All committee decisions are final.

I certify by my signature below that I have read and do understand the guidelines as they are herein explained, and that I further certify that this application qualifies for KEEP grassroots funding according to the criteria listed above.

Applicant's Signature

Date